



*Friday, January 25, 2013
Edition 4, 2013*

27 PR Highlights for the week ending January 25 are listed below.

For TV, please see the corresponding Broadcast Report which includes a total of **33 TV hits** with a total TV publicity value of \$51, 947.18 and 1,147,503 TV audience impressions.

Atlantic City

Atlantic City Show offers more than Beautiful Boats

Asbury Park Press

http://www.app.com/article/20130124/NJSPORTS06/301240112/Atlantic-City-show-offers-more-than-beautiful-boats?nclick_check=1

AC Weekly

Atlantic City Indoor Boat Show Returns Feb. 6-10 to the A.C. Convention Center

<http://blogs.atlanticcityweekly.com/ac-central/tag/atlantic-city-boat-show/>

Boat Show in Atlantic City

Ann Delaney Beach Blog

<http://anndelaney.com/2013/01/23/boat-show-in-atlantic-city/>

Baltimore

Community Calendar: 2013 Baltimore Boat Show

WBALTV. com

<http://www.wbal.tv.com/tv/community-calendar/2013-Baltimore-Boat-Show/-/9381036/18187752/-/ri0hal/-/index.html>

Los Angeles

Teague to Provide DIY Advice at LA Boat Show

SpeedOnTheWater.com

<http://www.speedonthewater.com/in-the-news/1090-teague-to-provide-diy-advice-at-revamped-la-boat-show-.html>

Coming in February: LA Boat Show! Win tickets here!

Minnesota Girl in LA

<http://mngirlinla.com/tag/los-angeles-boat-show/>

LA Boat Show Giveaway!

Macaroni Kid

<http://walnut.macaronikid.com/article/423846/los-angeles-boat-show-giveaway>

Los Angeles Events

CBS Local

http://events.losangeles.cbslocal.com/losangeles_ca/events/los-angeles-boat-show-/E0-001-053852868-2

Los Angeles Boat Show 2013

BD Outdoors

<http://www.bdoutdoors.com/story/los-angeles-boat-show-2013/>

Louisville

'Swamp People' stars visit the WHAS11 studios!

WHAS (ABC)

<http://www.whas11.com/community/Two-stars-from-Swamp-People-to-be-at-Boat-RV-and-Sportshow-188403631.html>

Where to go

Courier Journal

<http://www.courier-journal.com/article/20130118/SCENE05/301180066/1047/SCENE/events-activities-attractions>

Outdoors Notebook

Courier Journal

<http://www.courier-journal.com/article/20130119/SPORTS/301190110/Outdoors-Notebook-Public-meeting-Somerset-over-dam-boater-access-plan>

Louisville Boat Show Heats Up the Kentucky Expo Center

Best of Boating

<http://www.bestofboating.com/2013/01/louisville-boats-show-heats-up-the-kentucky-expo-center>

Live from Louisville Boat, RV Show

WAVE3

<http://www.wave3.com/story/20630935/wednesday-january-23>

Preps underway for Louisville Boat, RV & Sports Show

WAVE 3(NBC)

<http://www.wave3.com/story/20634464/preps-underway-for-boat-and-rv-show>

Preps Underway for Louisville Boat, RV & Sportshow

19 Action News

<http://www.19actionnews.com/story/20634464/preps-underway-for-boat-and-rv-show>

Preps Underway for Boat and RV Show

Wave3 (NBC)

<http://www.wave3.com/story/20634464/preps-underway-for-boat-and-rv-show>

Keith Kaiser Out and About

WDRB

<http://www.wdrb.com/Global/Category.asp?c=184090>

KY Expo Center Hosts Louisville Boat, RV & Sportshow

WDRB

<http://www.wdrb.com/story/20641268/ky-expo-center-host-louisville-boat-rv-and-sportshow>

Ron & Amy Shirley

WHAS-Great Day Live

<http://www.whas11.com/great-day-live/video>

Great Day Live at the Progressive Insurance Louisville Boat, RV and Sportshow

WHAS-Great Day Live

<http://www.whas11.com/great-day-live/video/Progressive-Louisville-Boat-RV-and-Sportshow-188209141.html>

Progressive Louisville Boat, RV & Sportshow

Yahoo News!

<http://news.yahoo.com/video/louisvillewhastv11-15750817/progressive-louisville-boat-rv-and-sportshow-31575114.html>

Dealers Prep for Louisville Boat Show

WLKY

<http://www.wlky.com/news/local-news/louisville-news/Dealers-prep-for-Louisville-boat-show/-/9718340/18206466/-/tf7rdr/-/index.html>

The Louisville Boat, RV & Sportshow is Coming

Moody Mama Says

<http://www.moodymamasays.com/louisville-boat-rv-sportshow-2013>

New England

Summer Dreaming at the New England Boat Show

New England Boat Show

<http://blog.charlesgaterealty.com/365-things/?Tag=New%20England%20Boat%20Show>

Strictly Sail Chicago

Strictly Sail Chicago Returns to Navy Pier!

Examiner

<http://www.examiner.com/article/strictly-sail-chicago-returns-to-navy-pier?cid=rss>

Zarpe Hacia el Navy Pier

Lawndale News

<http://www.lawndalenews.com/2013/01/zarpe-hacia-el-navy-pier/>

Up to Speed on the New Rules in Chicago

Sailing World

<http://www.sailingworld.com/news/up-to-speed-on-the-new-rules-in-chicago>

Boats Wave Hello to Chicago

Michigan Avenue Magazine

<http://michiganavemag.com/calendar/2013/1/24#Boats+Wave+Hello+to+Chicago>

All Over the Map

JS Online

<http://www.jsonline.com/features/travel/all-over-the-map-388cig0-187483781.html>

Riding the Waves

Chicago Now

<http://www.chicagonow.com/riding-the-waves/2013/01/strictly-sail-chicago-22743/#image/1>

Midday Fix-Strictly Sail Chicago

WGN TV

<http://wgntv.com/2013/01/23/midday-fix-strictly-sail-chicago-2013-show/>

Strictly Sail Chicago

Chicago Parent

<http://chicagoparent.us1.list-manage.com/track/click?u=bb9bd5f257c20c8982f1ef30b&id=cd17742264&e=65d15fab03>

What's On Dec

Windy City Live

<http://windycitylive.com/episodes/Whats-on-Dec-with-Billy-Dec--January-24-30/8965400>

10 Things to do in Chicago this Weekend

Crain's Chicago Business

<http://e.ccialerts.com/a/hBRAYitAFS8nrBljh7ZNsfo8rDS/ccb90>

One-Tank Trips

nwtimes.com

http://www.nwtimes.com/one-tank-trips/article_882f3e77-2b3b-5f57-9f17-45ac08548780.html

Things to Do

nwtimes.com

http://www.nwitimes.com/entertainment/things-to-do/article_1f54becf-4223-5701-94fe-8e22bc3c1e85.html

Strictly Sail Chicago

Metromix

<http://chicago.metromix.com/events/mmxchi-strictly-sail-chicago-event>

Strictly Sail Chicago 2013

WGN News

<http://wgntv.com/2013/01/24/strictly-sail-chicago-2013-sailboat-show-returns-to-navy-pier/>

Set Sail for Navy Pier

NBC Chicago

<http://www.nbcchicago.com/video/#!/the-scene/events/Set-Sail-For-Navy-Pier/188296621>

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